Olds College Academic Council

AGENDA

OLDS COLLEGE
OF AGRICULTURE & TECHNOLOGY

THURSDAY, September 12, 2024
Meeting 5:15 pm
Location: In person WATC 301/302

	OCFA REPS	**SAOC REPS**	**BOARD REPS**
Members:	Keith Friedlander	Ashmeet Kaur Khambha	Dillon Andrus-Dobbs
	Dan Karran	Courtney Skjerdal	Dennis Beaudoin
	Laura Mills		Dalin Bullock
	Andrea Mix		Lori Kemp
	Robert Spencer		Jay Steeves
	Bob Van Someren		Debbie Thompson
	George Gaeke - **voting**		Paul Blankestijn (ALT)
	for G.Ahner		Megan Ducharme (ALT)

Chair:	Debbie Thompson	**Recorder:**	Bronwyn Petersen
Regrets:	Gord Ahner, Ali Keyhani (ALT), Nicole Zukiwsky (ALT)		

CALL TO ORDER

D.Thompson called the meeting to order at 5:17pm.

1. **APPROVAL OF AGENDA**

Motion AC09122024.1 by D.Beaudoin to approve the agenda as presented   *CARRIED*

2. **APPROVAL OF THE JUNE 13, 2024 MINUTES**

Motion AC09122024.2 by D.Bullock to approve the June 13th minutes as presented   *CARRIED*

3. **NEW BUSINESS - CURRICULUM APPROVAL**

Please note - In the proposals attached:

- The items that require Academic Council approval are highlighted in yellow.
- The items that are for FIO only are highlighted in green.
  - You are welcome to reach out to the individual dean if you have any questions
  - These items are not included in the Academic Council discussion

3.1. **School of Life Science & Business**

3.1.1. [New Course - BUS 2230 - Business Law, Ethics, and Corporate Social Responsibility](#) *(D.Bullock)*
- This is a new course.
- Upon multiple discussions with industry members, there was a trend that became apparent that graduates lack an understanding of laws and ethics within the workplace. Understanding these principles helps students make ethical decisions and comply with laws in their future careers. It also prepares them to be responsible and ethical leaders in the business world.
- Additionally, with the influx of international students who may not be familiar with Canadian business laws and ethical cultural norms, it is an important time to consider adding this course.

Motion AC09122024.3 by D.Bullock to approve the new course BUS 2230 - Business Law, Ethics, and Corporate Social Responsibility as presented   *CARRIED*

3.1.2. [BUS 2220 - Research and Data Management](#) *(D.Bullock)*
- The course description has been revised to indicate the student opportunity for a work integrated learning project, which is already occurring.
- Adding in some additional written communication for research pieces to enhance the student learning.
- This course and the BUS 2000 - Business Statistics course are corequisites to the BUSDIP Business Management.

Motion AC09122024.4 by D.Bullock to approve the course revisions to BUS 2220 - Research and Data Management as presented   *CARRIED*

3.1.3. [COM 2250 - Strategic Communications](#) *(D.Bullock)*
- It is proposed to make this course inactive as of summer 2025 and to bring on new courses for the business diploma. The essential skills of this course are still taught in BUS 2220 Research and Data Management course.

Motion AC09122024.5 by D.Bullock to approve the course termination of COM 2250 - Strategic Communications as presented   *CARRIED*

3.1.4. [MGT 2120 - Risk Management](#) *(D.Bullock)*
- It is proposed to make the Risk Management course inactive as of Summer 2025 when the new courses for the business diploma program come on board. The concepts of risk management are covered in other courses in the Business diploma. Students indicated there was too much overlap in this area.
- The principles of risk management are covered in MGT2100 management principles. Marketing analysis and pricing strategies are covered in marketing. The legal aspects of business will be covered in the new law class as well as insurance. There will no longer be an in depth risk management plan project completed with the removal of this course.

- The PCC deemed this course far more in depth than what was needed for a business diploma and prioritized other skills as being more relevant for this level of credential.

Motion AC09122024.6 by D.Bullock to approve the course termination of MGT 2120 - Risk Management as presented

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CARRIED

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3.1.5. [MGT 2240 - Innovation and Strategy](#) *(D.Bullock)*

- The Risk Management course was removed from the diploma program so we also updated the prerequisites for the course.

Motion AC09122024.7 by D.Bullock to approve the revisions to the pre-requisites to MGT 2240 - Innovation and Strategy as presented

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CARRIED

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3.1.6. [BUSIDIP - Business Management - General Management Major](#) *(D.Bullock)*

- The proposed changes are aimed at enhancing program relevance aligning with industry needs and addressing feedback from students regarding the content covered in the second year. The existing curriculum was originally created on a framework that included an integrated project between classes. Since this framework is no longer used it brings an opportunity to adjust the second year of the program and ensure it is in line with student preferences and industry needs.
- NOTE: Changes to the diploma are only for the second year of the program. No changes are recommended for the first year (this is the Business Management Certificate).
- Proposed changes:
  - Removal of courses: MGT2120-Risk Management and COM2250-Strategic Communications courses will be removed from the curriculum.
  - Addition of new courses: Introduction of 2 new courses. A version of both of these were offered before the integrated learning model. The 2 courses would be Business Law, Ethics, and Corporate Social Responsibility; and Statistics.

Motion AC09122024.8 by D.Bullock to approve the revised the Program of Study to BUSIDIP - Business Management - General Management Major as presented

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CARRIED

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3.2. Werklund School of Agriculture Technology

3.2.1. [DGTLAGR - Bachelor of Digital Agriculture](#) *(J.Steeves)*

- During initial course development this summer, it was identified that MGL 2000 - Business and Entrepreneurship Mindset has a very similar competency profile and competency statements to the existing Precision Ag course, ATG 2004 Principles of Business and Entrepreneurship.
- The BDA PCC discussed and reviewed the competency profiles, which led to the conclusion there is a close chance the competency profiles between the two courses possibly sharing up to 40% similarities, which is infringing upon Policy D21 (Course development, review and revision).
- The BDA PCC also discussed that replacing MGL 2000 with ATG 2004 in the BDA Program of Study would support a 2+2 pathway from the PAT program into the BDA program in that

students coming from the PAT program would have an advantage of already completing a course in the BDA program of study.

- Making this program of study change at this point in the year is outside scheduling timelines, however, making this change for the 2024-2025 academic year provides a better student experience for the first cohort of BDA students currently entering into their second year of the program.

Motion AC09122024.0 by J.Steeves to approve the course revisions to DGTLAGR - Bachelor of Digital Agriculture as presented   ***CARRIED***

4.   NEW BUSINESS - DEAN APPROVAL (FOR INFORMATION ONLY)

    4.1.   School of Life Science & Business

        4.1.1.   [FIO - BUS 2000 - Business Statistics](#) *(D.Bullock)*

        4.1.2.   [FIO - EQN 1005 - Equine Terminology](#) *(D.Bullock)*

        4.1.3.   [FIO - EQN 1150 - Maximizing Equine Performance](#) *(D.Bullock)*

        4.1.4.   [FIO - HRM 1010 - Human Resources Management](#) *(D.Bullock)*

        4.1.5.   [FIO - MGT 2110 - Operations Management](#) *(D.Bullock)*

        4.1.6.   [FIO - MGT 2400 - Introduction to Project Management](#) *(D.Bullock)*

    4.2.   Werklund School of Agriculture Technology

        4.2.1.   [FIO - AGT 2000 - Crop Production Technology](#) *(J.Steeves)*

        4.2.2.   [FIO - AGT 2110 - Automation in Digital Agriculture](#) *(J.Steeves)*

        4.2.3.   [FIO - ATG 1001 - Data Collection and Analytics](#) *(J.Steeves)*

        4.2.4.   [FIO - ATI 3003 - Network Communications](#) *(J.Steeves)*

        4.2.5.   [FIO - ATI 3006 - Project Management for Sustainable Systems](#) *(J.Steeves)*

5.   STATUS UPDATE (FOR INFORMATION ONLY)

    5.1.   PAPRS Approved - Post-Diploma Certificate - Business - Project Management

    5.2.   PAPRS Approved - Post-Diploma Certificate - Business - Supply Chain Management

    5.3.   PAPRS Approved - Post-Diploma Certificate - Business - Agricultural Business

6.   [NEXT MEETING](#)

    Date: October 10, 2024
    Meeting time: 5:15 pm
    Location: WATC 301/302

    D.Thompson adjourned at 5:51pm.

    Links & Documents
    [Academic Council Website](#)